



**Media General**  
For Immediate Release  
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## Media General Announces ABC Affiliation in Tri-Cities DMA

RICHMOND, VA, January 4, 2016 – Media General (“Media General” or the “Company”; NYSE: MEG), one of the nation’s largest media companies, today announced that it will launch the ABC Television Network (“ABC”) affiliation in Tri-Cities, TN-VA (DMA 97), effective February 1, 2016.

ABC Tri-Cities will operate out of Johnson City, TN, where the company owns and operates CBS affiliate WJHL-TV and WJHL.com. ABC Tri-Cities will deliver a popular lineup of news, programming and sports, including Good Morning America, World News Tonight and 20/20; primetime hits such as Castle, Scandal and The Bachelor; and sports and special event programming, including the NBA and the 88th annual Academy Awards.

“ABC has been a great partner over the years and we are pleased to expand our portfolio with the launch of ABC Tri-Cities, which adds to our already strong line-up in that market,” said Vincent L. Sadusky, Media General’s President and Chief Executive Officer.

Media General currently operates 12 ABC affiliates, including WTNH-TV in Hartford-New Haven, CT; WKRN-TV in Nashville, TN; WOTV-TV in Grand Rapids, MI; WHTM in Harrisburg, PA; WRIC-TV in Richmond, VA; WTEN-TV in Albany, NY; WATE-TV in Knoxville, TN; WBAY-TV in Green Bay, WI; WJBF-TV in Augusta, GA; WLAJ-TV in Lansing, MI; WYTV-TV in Youngstown, OH; and KTKA-TV in Topeka, KS.

### About Media General

Media General is one of the nation's largest local media companies that operates or services 71 television stations in 48 markets, along with the industry's leading digital media business. Our robust portfolio of broadcast, digital and mobile products informs and engages 23% of U.S. TV households and more than two-thirds of the U.S. Internet audience.

Media General has one of the industry's largest and most diverse digital media businesses that includes LIN Mobile, Federated Media, HYFN and Dedicated Media, all under the LIN Digital banner. With unmatched local-to-national reach and integrated marketing solutions, Media General is a one-stop-shop for agencies and brands that want to effectively and efficiently reach their target audiences across all screens.

Media General trades on the NYSE under the symbol “MEG.” For more information, visit [www.mediageneral.com](http://www.mediageneral.com).

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