



Media General
For Immediate Release
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Media General and NBC Announce Renewal of Affiliation Agreements in 13 Markets

RICHMOND, VA, January 15, 2016 – Media General, Inc. (NYSE:MEG) today announced that it has reached an agreement with NBC Television Network, a division of NBCUniversal, LLC (“NBC”), to renew its existing affiliations in 13 markets.

“NBC is a longstanding and valued partner, and we are pleased to have reached a new agreement that reflects the value of our mutually beneficial relationship,” said Vincent L. Sadusky, Media General’s President and Chief Executive Officer. “We look forward to an exciting 2016 with the return of the Summer Olympics on NBC, a robust political election and other opportunities to leverage our strong local television stations.”

“Media General is a terrific partner to NBC and we are very pleased to extend our affiliations with them. We look forward to strong continued collaboration between our two companies,” said Jean Dietze, President, Affiliate Relations, NBC Broadcasting.

Media General’s portfolio of NBC stations will now be synchronized under one common agreement that includes the following affiliates: WFLA-TV in Tampa, FL; WCMH-TV in Columbus, OH; KXAN-TV in Austin, TX; WOOD-TV in Grand Rapids, MI; WAVY-TV in Norfolk, VA; WDTN-TV in Dayton, OH; KSNW-TV in Wichita, KS; WSLS-TV in Roanoke, VA; WSAV-TV in Savannah, GA; WCBD-TV in Charleston, SC; KWQC-TV in Davenport, IA; WWLP-TV in Springfield, MA and KSNT-TV in Topeka, KS.

About Media General

Media General is one of the nation's largest connected-screen media companies that operates or services 71 television stations in 48 markets, along with the industry's leading digital media business. Our robust portfolio of broadcast, digital and mobile products informs and engages 23% of U.S. TV households and more than two-thirds of the U.S. Internet audience. Media General has one of the industry's largest and most diverse digital media businesses that includes LIN Mobile, Federated Media, HYFN and Dedicated Media, all under the LIN Digital banner. With unmatched local-to-national reach and integrated marketing solutions, Media General is a one-stop-shop for agencies and brands that want to effectively and efficiently reach their target audiences across all screens. Media General trades on the NYSE under the symbol “MEG.” For more information, visit www.mediageneral.com.

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