



**CBS AND MEDIA GENERAL, INC. ANNOUNCE NEW AFFILIATION AGREEMENT  
FOR WNCN-TV IN RALEIGH, N.C.**

**Local CBS Affiliation to Transfer from Capitol Broadcasting to Media General  
Beginning Feb. 29, 2016**

NEW YORK, N.Y. AND RICHMOND, VA. – Jan. 15, 2016 – CBS Corporation (NYSE:CBS) has signed an affiliation agreement with Media General, Inc. (NYSE:MEG) for its station WNCN-TV in Raleigh, N.C.

Beginning Feb. 29, 2016, WNCN-TV will switch from an NBC affiliate to a CBS Television Network affiliate, and deliver hit CBS programming such as THE BIG BANG THEORY, all three NCIS series, ELEMENTARY, THE GOOD WIFE and SUPERGIRL as well as popular sports programming including the NFL, the NCAA Men’s Basketball Championship and the Masters.

The local CBS affiliate was previously on Capitol Broadcasting’s WRAL-TV. Upon the date of the switch, Media General, one of the largest CBS-affiliated station groups in the U.S., will own or operate 23 CBS affiliated television stations.

“CBS has been a longstanding and valued partner for many years, and we are pleased to build upon our relationship with a new affiliation in Raleigh,” said Vincent L. Sadusky, Media General’s President and Chief Executive Officer. “We are particularly excited about the opportunities this brings to our station and the high-quality network programming that complements our strong local news and unique local content.”

“We are very pleased that Media General recognizes the unique value of being an affiliate of the #1 television network,” said Ray Hopkins, President of Network Distribution for CBS Corporation. “This is a great deal for our partners at Media General, and a great deal for CBS. Together, we look forward to serving the viewers we share for years to come.”

**About Media General:**

Media General is one of the nation’s largest local media companies that operates or services 71 television stations in 48 markets, along with the industry’s leading digital media business. Its robust portfolio of broadcast, digital and mobile products informs and engages 23 percent of U.S. TV households and more than two-thirds of the U.S. Internet audience. Media General has one of the industry’s largest and most diverse digital media businesses that includes LIN Mobile, Federated Media, HYFN and Dedicated Media, all under the LIN Digital banner. With unmatched local-to-national reach and integrated marketing solutions, Media General is a one-stop-shop for agencies and brands that want to effectively and efficiently reach their target

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audiences across all screens. Media General trades on the NYSE under the symbol “MEG.” For more information, visit [www.mediageneral.com](http://www.mediageneral.com).

**About CBS Corporation:**

CBS Corporation (NYSE: CBS.A and CBS) is a mass media company that creates and distributes industry-leading content across a variety of platforms to audiences around the world. The Company has businesses with origins that date back to the dawn of the broadcasting age as well as new ventures that operate on the leading edge of media. CBS owns the most-watched television network in the U.S. and one of the world’s largest libraries of entertainment content, making its brand — “the Eye” — one of the most recognized in business. The Company’s operations span virtually every field of media and entertainment, including cable, publishing, radio, local TV, film, and interactive and socially responsible media. CBS’s businesses include CBS Television Network, The CW (a joint venture between CBS Corporation and Warner Bros. Entertainment), CBS Television Studios, CBS Global Distribution Group (CBS Studios International and CBS Television Distribution), CBS Consumer Products, CBS Home Entertainment, CBS Interactive, CBS Films, Showtime Networks, CBS Sports Network, Pop (a joint venture between CBS Corporation and Lionsgate), Smithsonian Networks, Simon & Schuster, CBS Television Stations, CBS Radio and CBS EcoMedia. For more information, go to [www.cbscorporation.com](http://www.cbscorporation.com).

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